



KHALIL TRABELSI

COMMUNITY MANAGER AND CONTENT CREATOR



WHO AM I? ABOUT ME

Husband and Father - Community Manager - I cook podcasts on my free time - Drink a lot of coffee

I came from a Marketing and Business background and I found myself by time doing pieces of content with one of the greatest media outlets in the world.

Digital Journalism is now part of my DNA and I've never been so proud of what I accomplished so far. Trust me, I'm the one you are looking for.

DO YOU SPEAK ENGLISH? LANGUAGES

Currently, trying to improve my **#ITALIAN** But I do speak and write professionally those languages below:

#ARABIC #ENGLISH #FRENCH

QUESTIONS? CONTACT



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DO YOU WANT MORE INFOS ABOUT ME?
PLEASE SCAN THIS QR CODE TO VISIT MY WEBSITE

WORK EXPERIENCE

COMMUNITY MANAGER (CM) 2016 – STILL

AJ+ ARABIC (AL JAZEERA MEDIA NETWORK)

Currently working for AJ+ and I've never been so proud to be part of such a big news-outlet. I'm responsible for what goes online through our social platforms, I interact with our audience on a daily basis to see what they want and talk about, produce awesome stories, do a lot of fact-checking and many other things. And I LOVE WHAT I'M DOING!

CM/ACCOUNT MANAGER/DIGITAL ANALYST 2014 – 2016

ACCESS ADVERTISING AGENCY

I worked at ACCESS for almost 2 years and it was the spark that led me to where I am right now. I'll be always thankful to this Agency! I started first as a Community Manager then jumped to be a social media analyst, my primary task was doing research on how to define and measure the right KPI's for our clients online content. At the end of my career with ACCESS, I've been promoted to be an Account Manager to lead a group of collaborators and reached together high performances.

SOCIAL MEDIA MANAGER 2013– 2014

TUNISIA NEWS NETWORK

My first experience in the journalism field had been a challenge for me. I thought at the beginning that coming from a marketing background will be a weakness, but it was really helpful because even if you're a journalist, you will need, at some point, marketing skills to sell your product. At Tunisia News Network, I've been hired to take care of the social accounts of the channel, and then, promoted to manage a small team of community managers. Our work had been often on the ground, shooting interviews, protests and filming Tunisian social behaviors a few years after 2011's revolution.

CHECK MY EDU & SKILL

MASTER DEGREE IN BUSINESS 2011 – 2013

CENTRAL UNIVERSITY OF TUNIS

I acquired an advanced level in marketing studies at Université Centrale de Tunis and I've been taught entrepreneurship, one of the most exciting sections for me. I've always dreamed to be my own boss and entrepreneur and I'll keep this in my mind: "One day I'll open my own business and be one of the greatest businessmen in the world!"

TECHNICIAN DEGREE IN MARKETING 2008 - 2011

ISET UNIVERSITY

My first experience as a student at University was full of joy, love and upside-down experiences. I wasn't only taking lessons from classes, I was taking lessons from the "University of life" as well! I was one of the remarkable and outstanding students in Marketing of my generation and still feel that I can progress in that field and give as much as I can to be remembered.

COMMUNITY MANAGEMENT	WEB WRITING/BLOGGING	DIGITAL PLANNING
PHOTOSHOP	PREMIERE	ILLUSTRATOR